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PLANNING SEEDS

**SEED'S Planning Solidarity
Economy Districts for Social,
Economic, and Environmental
Sustainability**



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Module 9: Sustainable
Entrepreneurship I



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Learning Outcomes:

1. Understand the EntreComp framework and its application in sustainable entrepreneurship.
2. Recognize the significance of entrepreneurial competencies in Short Food Supply Chains (SFSCs) and Social and Environmental Enterprises (SEEDs).
3. Analyze case studies and research to identify trends and challenges in sustainable entrepreneurship.



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Introduction

In today's dynamic and ever-changing business landscape, the drive towards sustainability has never been more critical. Entrepreneurs play a pivotal role in shaping this future by adopting sustainable practices and innovative approaches. This module, "Building Sustainable Businesses: A Journey through EntreComp," aims to equip you with the necessary knowledge and skills to thrive in sustainable entrepreneurship. Using the EntreComp framework, you will explore how to effectively integrate entrepreneurial competencies into your ventures, particularly within Short Food Supply Chains (SFSCs) and Solidarity Economy Districts (SEEDs). By the end of this module, you will be well-prepared to develop and grow your sustainable business initiatives.



A series of four teal brushstroke-like shapes of varying lengths and orientations, arranged in a curved pattern on the left side of the slide.

Introduction to EntreComp and Sustainable Entrepreneurship

Overview of the EntreComp Framework and Its Key Components:

The EntreComp framework is a comprehensive guide to entrepreneurial skills and competencies. It comprises three main areas: ideas and opportunities, resources, and into action. Each area is essential for developing a successful and sustainable entrepreneurial mindset.

Check this [video](#) about European Entrepreneurship Competence Framework (EntreComp)



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Introduction to EntreComp and Sustainable Entrepreneurship

Importance of Entrepreneurial Competencies in Sustainable Entrepreneurship:

Entrepreneurial competencies such as creativity, ethical and sustainable thinking, vision, self-awareness, and motivation are critical in today's rapidly changing business environment. These skills help entrepreneurs adapt, innovate, and sustain their businesses over the long term.

Check these videos about important entrepreneurial competences such as: [spotting opportunities](#), [creativity](#), [vision](#), [valuing ideas](#), [ethical and sustainability thinking](#), [self-awareness and self-efficacy](#), [mobilizing others](#), [motivation and perseverance](#), [mobilizing resources](#), [financial and economic literacy](#), [taking the initiative](#), [planning and management](#), [working with others](#), [learning through experience](#), [coping with uncertainty](#), [ambiguity and risk](#).



Introduction to EntreComp and Sustainable Entrepreneurship

Introduction to Short Food Supply Chain (SFSCs) and Solidarity Economy Districts (SEEDs):

SFSCs focus on reducing the distance between producers and consumers, promoting local economies, and ensuring food traceability. SEEDs prioritize social and environmental objectives alongside financial goals, driving positive change within communities and ecosystems.

Read this [article](#) about Short Food Supply Chains and Local Food Systems in the EU



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Introduction to EntreComp and Sustainable Entrepreneurship

Introduction to Short Food Supply Chain (SFSCs) and Solidarity Economy Districts (SEEDs):

Proceed checking the [2023 SEED Annual Report](#) highlights the organization's impactful efforts in promoting sustainable development and eco-inclusive entrepreneurship over the past year. It details the support provided to innovative small enterprises through capacity-building, funding, and networking, enabling them to tackle environmental and social challenges effectively. The report showcases case studies and success stories of enterprises that have benefited from SEED's programs, illustrating significant strides in climate action, resource efficiency, and poverty alleviation. By fostering collaboration and sharing best practices, SEED continues to drive progress towards a more sustainable and equitable global economy.




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Conclusion and Reflection

Recap of Key Learnings:

A solid orange circle.

A brief recap of the module's key points, emphasizing the importance of entrepreneurial competencies in sustainable entrepreneurship.

Reflection on Application:

Participants will reflect on how they can apply the skills and insights gained to their own ventures, particularly in the context of SFSCs and SEEDs. Emphasis will be placed on the importance of continuous learning and development.



Participation to the forum



1. Explain the three main areas of the EntreComp framework and discuss how each area contributes to developing a successful and sustainable entrepreneurial mindset. Provide specific examples of how these areas can be applied in Short Food Supply Chains (SFSCs) or Social and Environmental Enterprises (SEEDs).
2. Discuss the importance of entrepreneurial competencies such as creativity, ethical and sustainable thinking, vision, self-awareness, and motivation in the context of sustainable entrepreneurship. How do these competencies help entrepreneurs in adapting, innovating, and sustaining their businesses in today's rapidly changing environment? Provide examples from SFSCs or SEEDs to support your discussion.
3. Discuss the role of Short Food Supply Chains (SFSCs) and Solidarity Economy Districts (SEEDs) in promoting sustainable development. How do these models address environmental, social, and economic challenges in their communities? Provide specific examples from the case studies and multimedia features you have reviewed.



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Final test

Complete the following Assessment: <https://forms.gle/y8PCanQSFd4UiVA47>



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